



christ church  
*frederica*

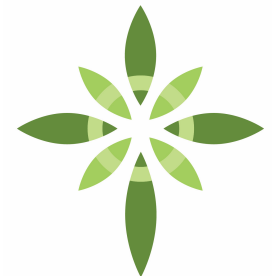
# Christ Church, Frederica

Parish Worship Town Halls  
June 2016

Round Two

# Why are we meeting?

- We are at or over capacity at two of our weekend services (80% Rule)
  - Sunday 9:15 am
  - Saturday 5:30 pm
- 80% Rule
- Hospitality, Welcome, Growth



# Christ Church Worship Learning Process

- ✓ Step 1: Town Hall Meetings
  - Discuss the pros and cons of existing options
- ✓ Step 2: Use parish survey to investigate preferences and needs for new service(s)
  - Whole congregation surveyed
- Step 3: Share results and get feedback from congregation
- Step 4: Rector and Vestry take action in the fall of 2016 or spring of 2017

# What did we do?

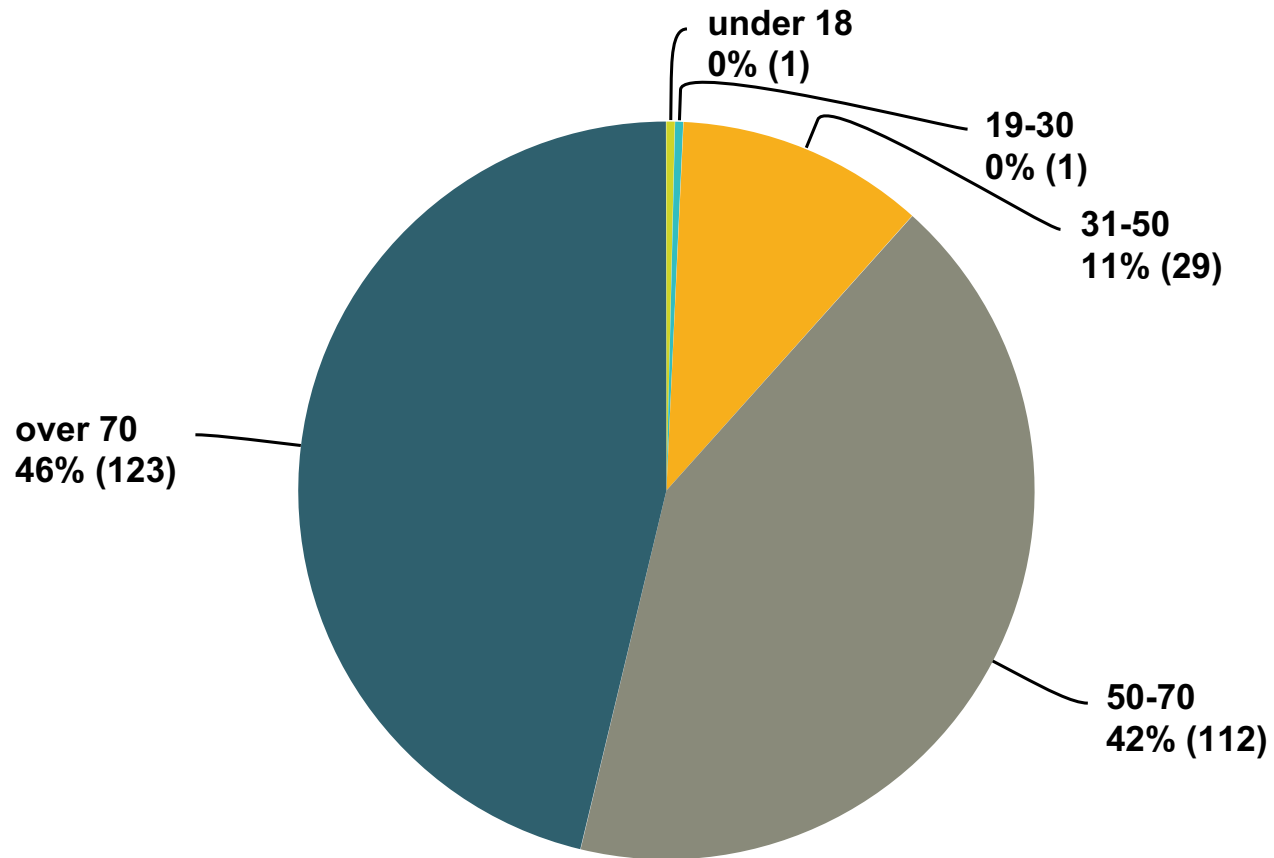
- We worked with Holy Cow Consulting to create our survey.
- Holy Cow administered the Survey and gave us the results
- Great response – 266 responses received
- Approximately 50 were done on paper, while the rest were done online

# Who filled out the survey?

- Respondents represent a good cross section of the parish:
  - All age groups
  - Current worshipping “congregations”
  - Range of CCF tenures
  
- What does that look like?

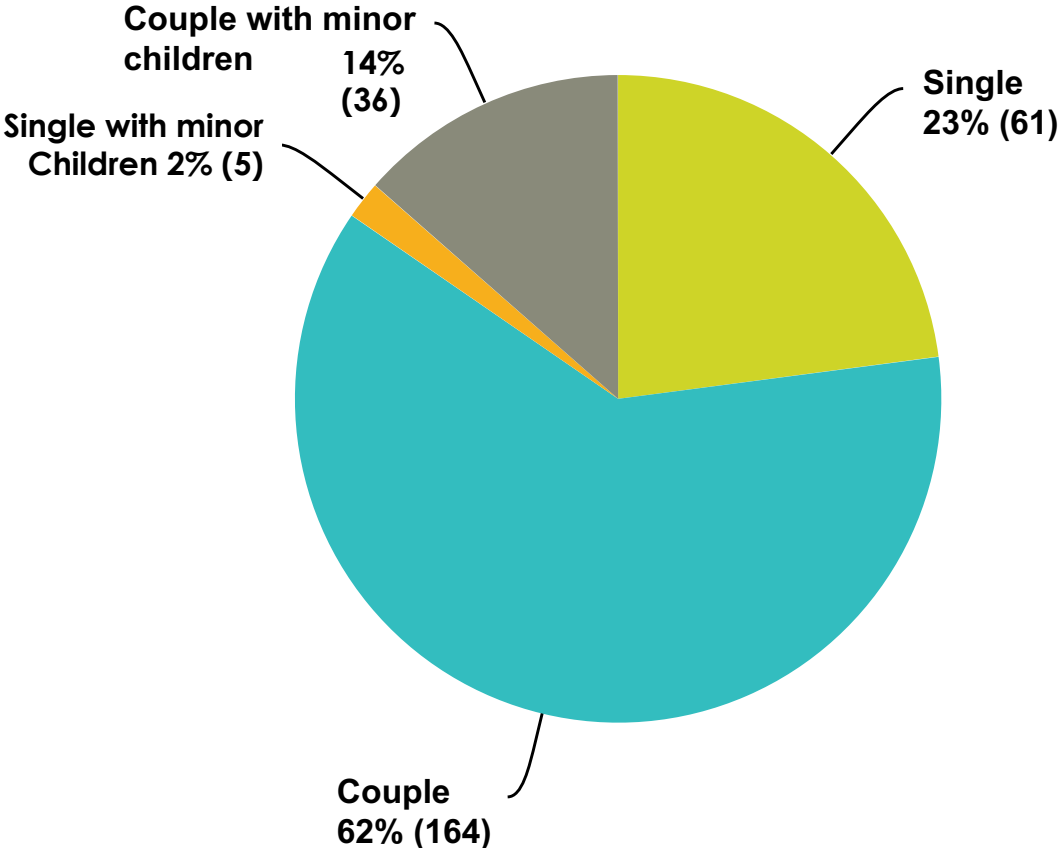
## Q2 What is your age range?

Answered: 266 Skipped: 0



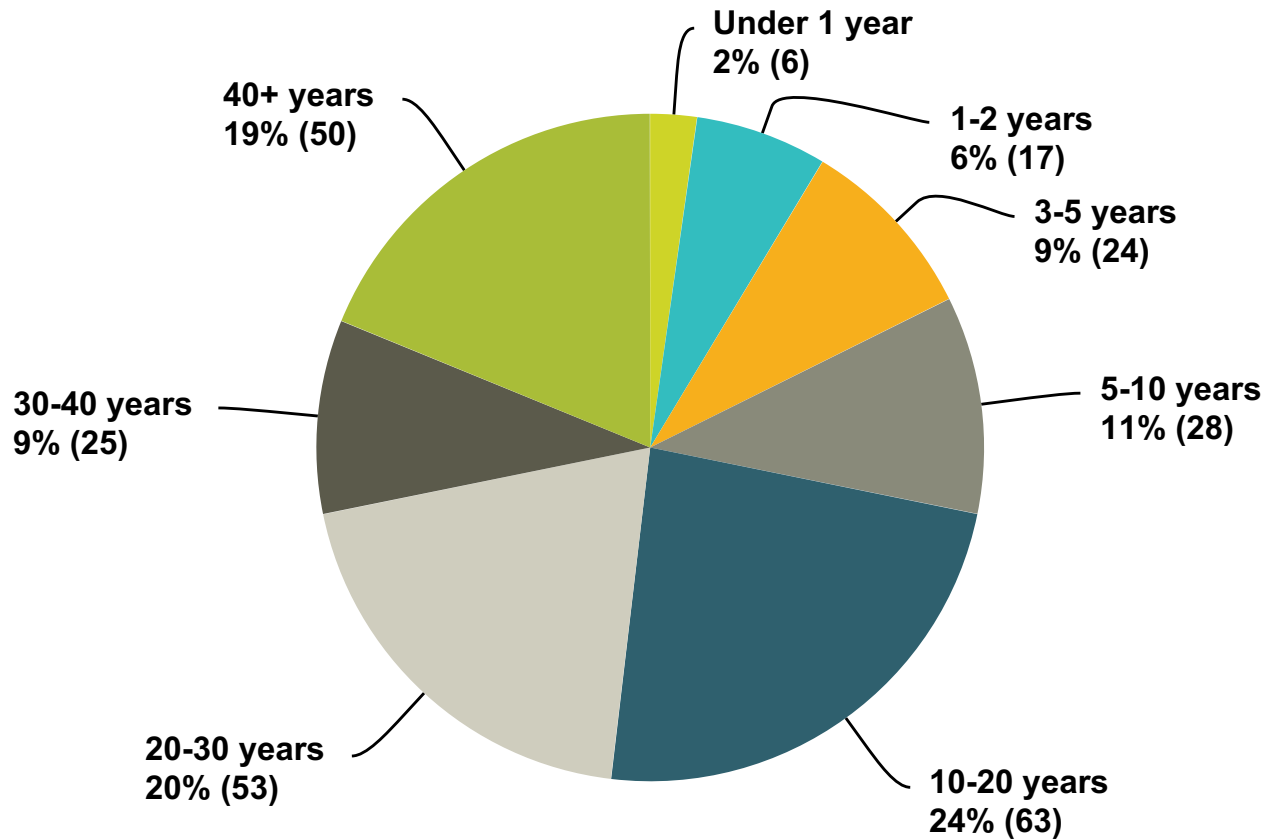
### Q3 Which is the closest description of your current family living in home?

Answered: 266 Skipped: 0



## Q5 How long have you attended Christ Church?

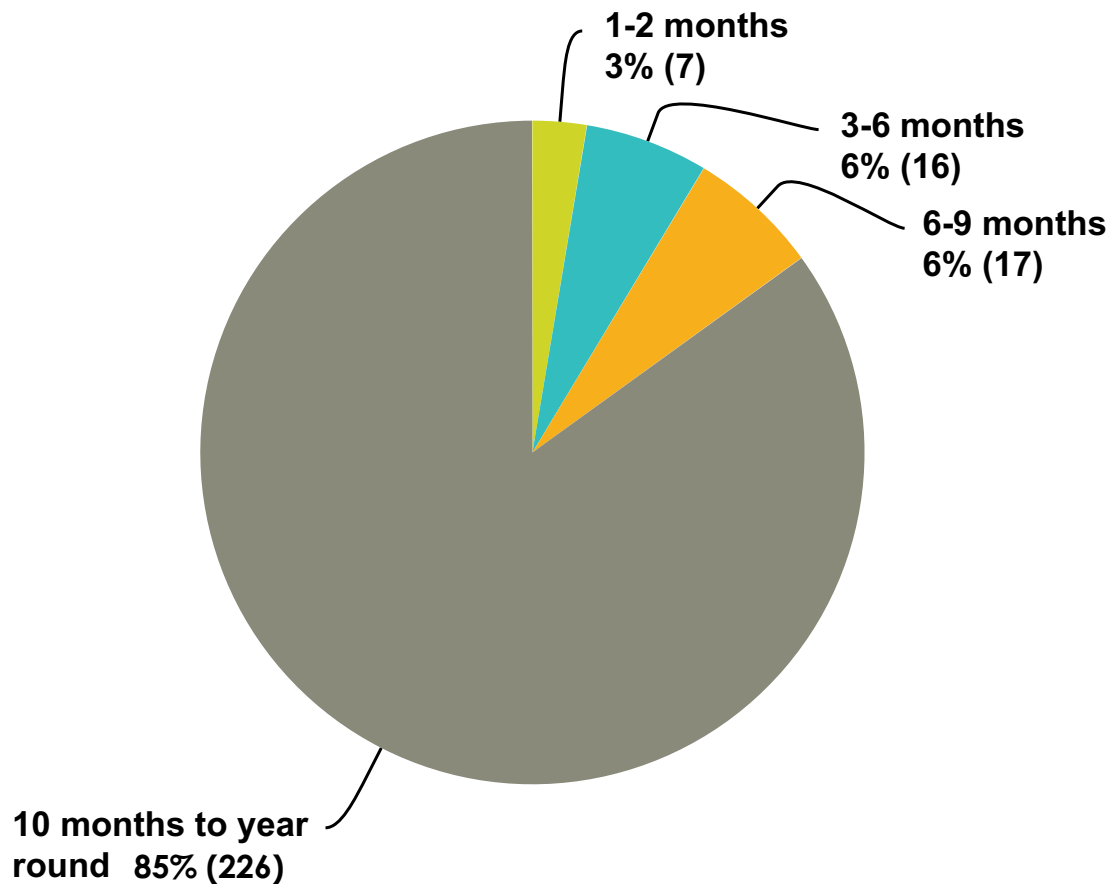
Answered: 266 Skipped: 0





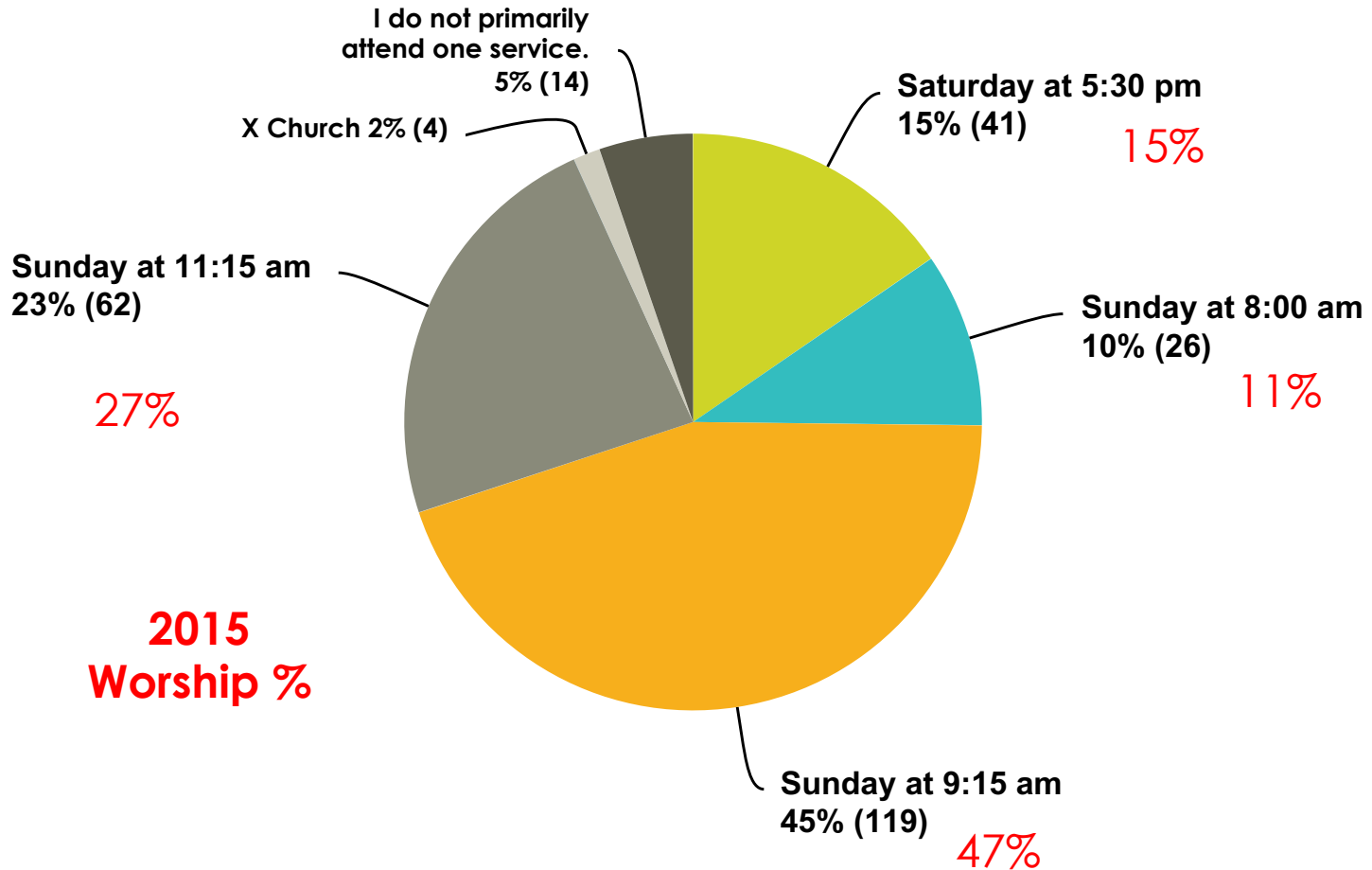
## Q6 How many months per year do you worship at Christ Church?

Answered: 266 Skipped: 0



# Q7 Which service do you primarily attend?

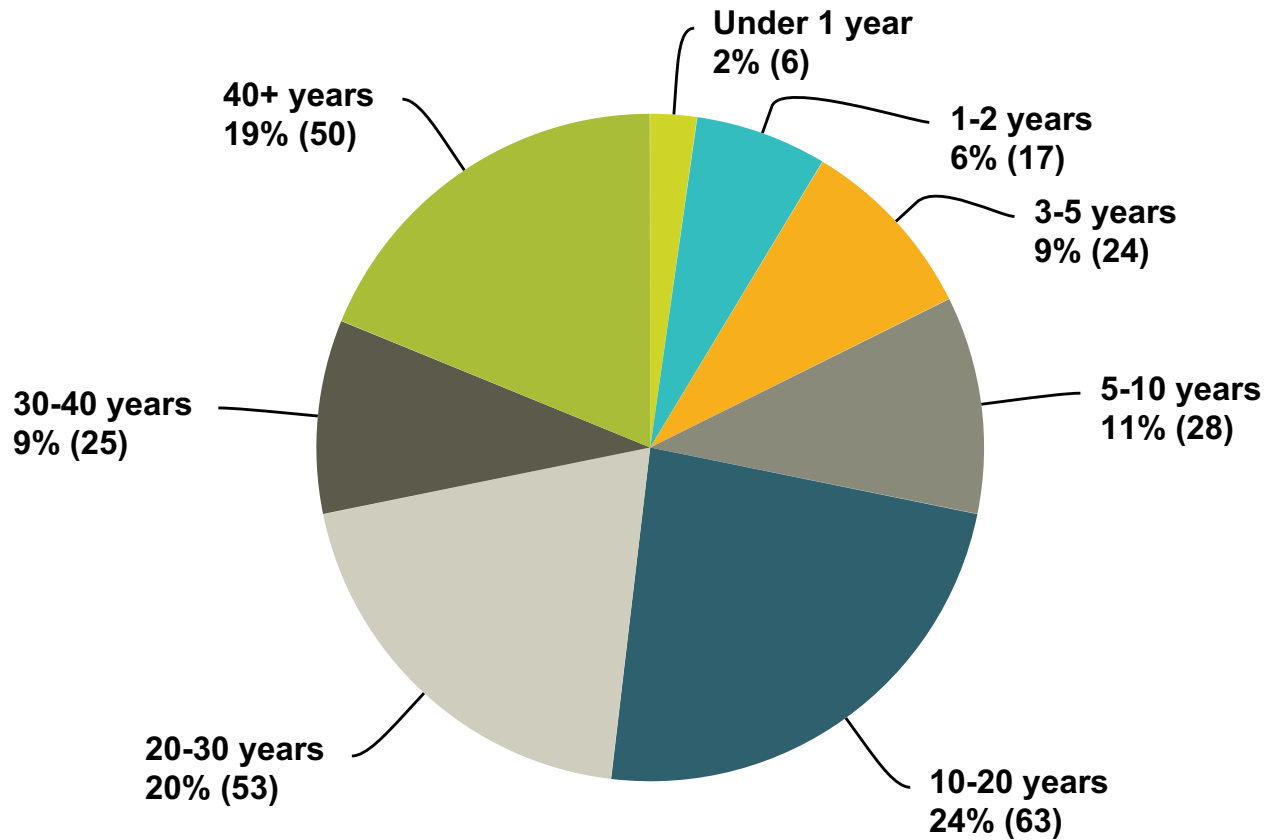
Answered: 266 Skipped: 0



**2015  
Worship %**

## Q5 How long have you attended Christ Church?

Answered: 266 Skipped: 0



# Valid Data

- We sought and received input from a wide swath of the congregation about their current preferences and choices regarding worship at Christ Church
- Any successful additions or changes require this broad this input

# What's missing?

- We heard from the folks who are here already
- We do not have an easy way to reach those who have come and gone or who have become inactive
- When we speak about a welcoming worship environment, we must do our best to anticipate future needs and preferences using current data

# Evaluating Results

- We have a lot of data
- We have overall results, and results broken down by:
  - Age
  - Family Type
  - Primary Service Attended
  - Length of Tenure
  - Attendance Frequency
- We need a combination of data to make sense of our results

# Short Term vs. Long Term

- We have some options that are short term; can be implemented within the next 6 months to a year (Adding services)
- We have some options that are long term; over several years (Renovation or New Construction)
- The discussion from the start was that we had to deal with short term right away and evaluate long term.
- Start with the Short term first!

# Overall Results

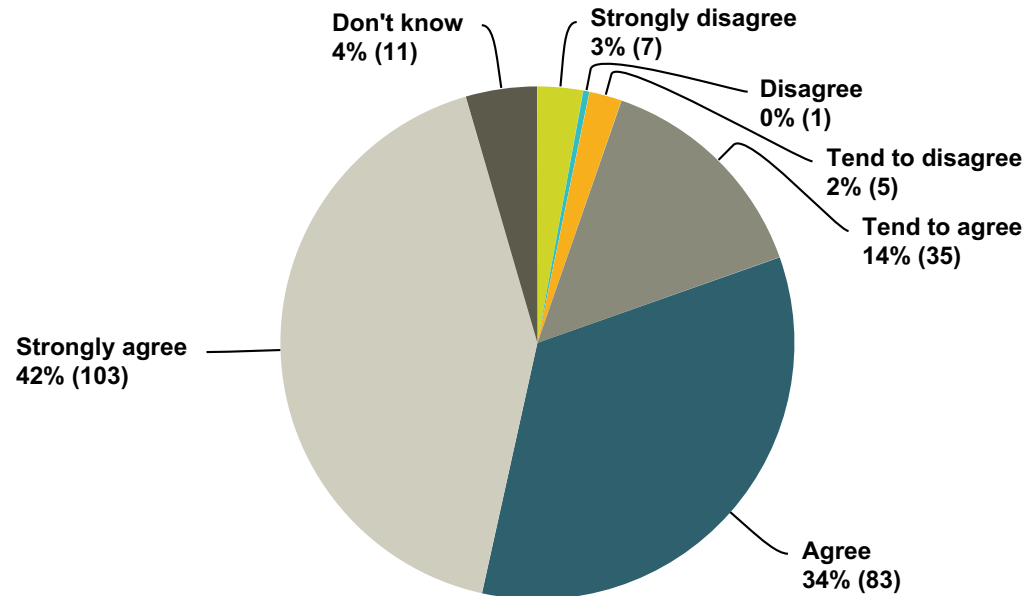
- We're going to move quickly
- We have time to hit the high points
- Full data is available to everyone
  - Data broken down by demographics is on file in the office (It's 1500 pages of information!!!)



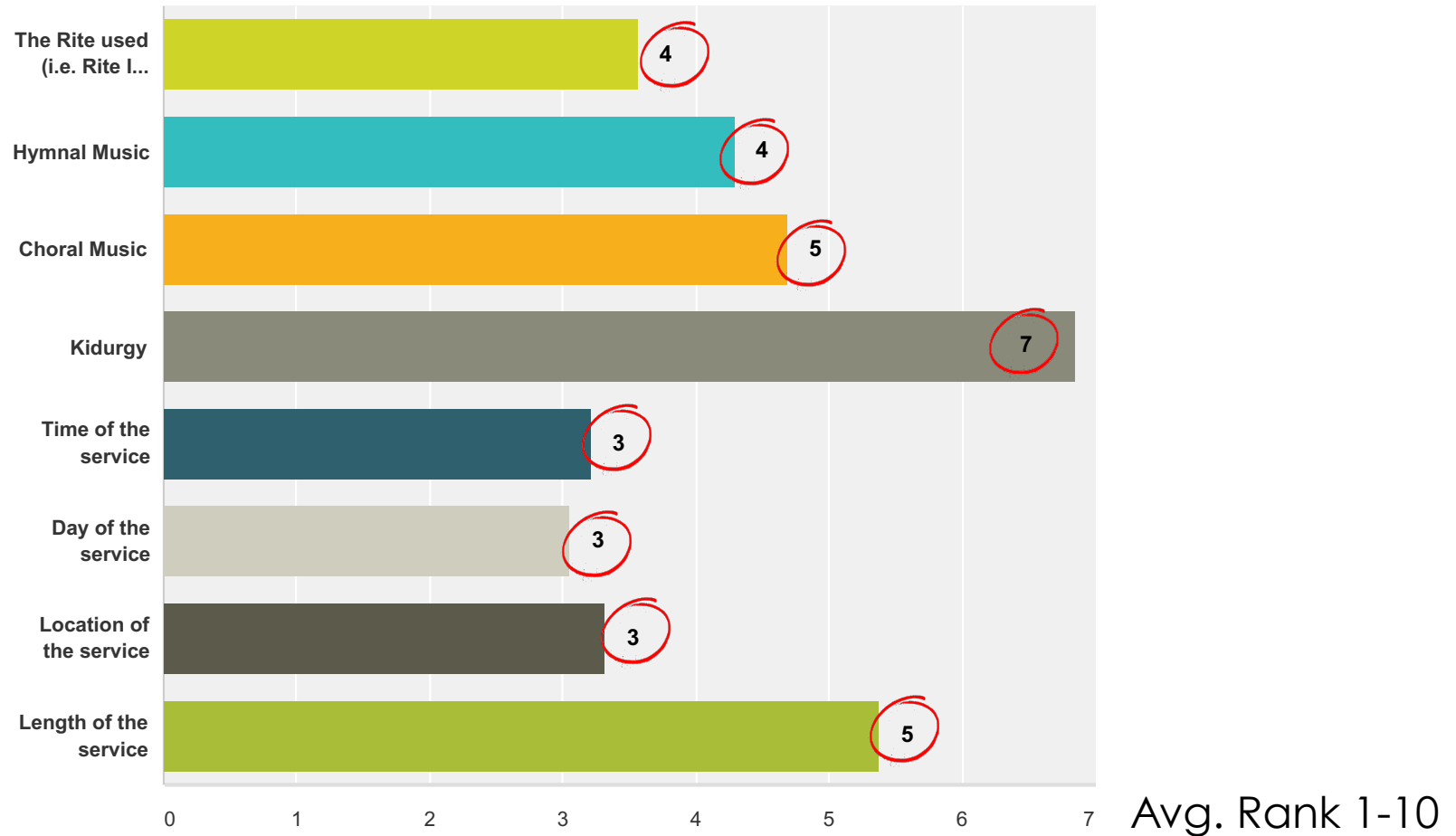
# This Conversation is a Part of our Mission

**Q35 I feel that it is a part of our mission as a congregation to accommodate growth in numbers and to make new people comfortable in our worship space and other facilities.**

Answered: 245 Skipped: 21



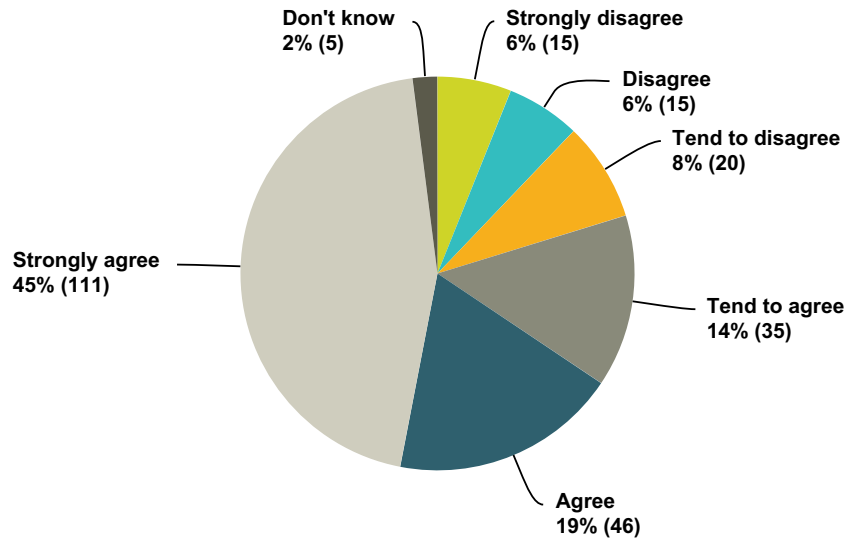
# Most Important Factors in Current Worship Choice



# Music is Very Important

**Q10 When I think about my ideal service, having music in that service is very important to me.**

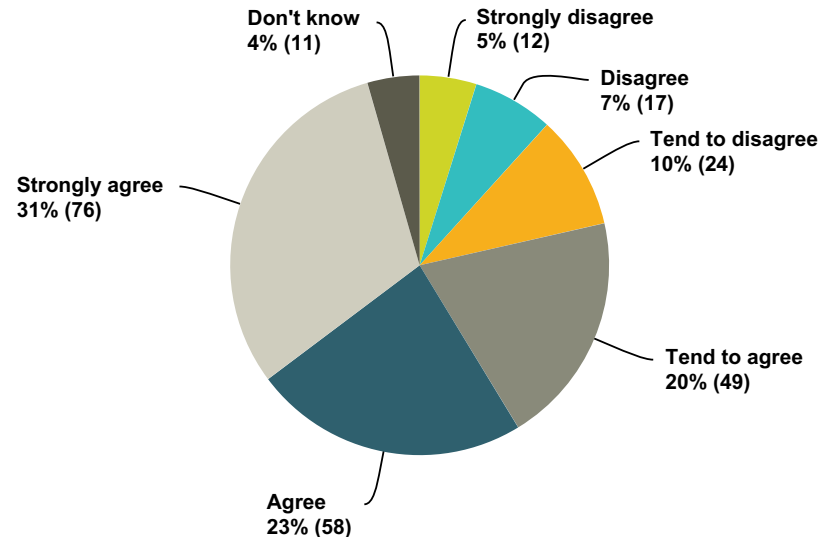
Answered: 247 Skipped: 19



78% in the Affirmative

**Q11 When I think about my ideal service, having a choir lead the congregation in music is very important to me.**

Answered: 247 Skipped: 19

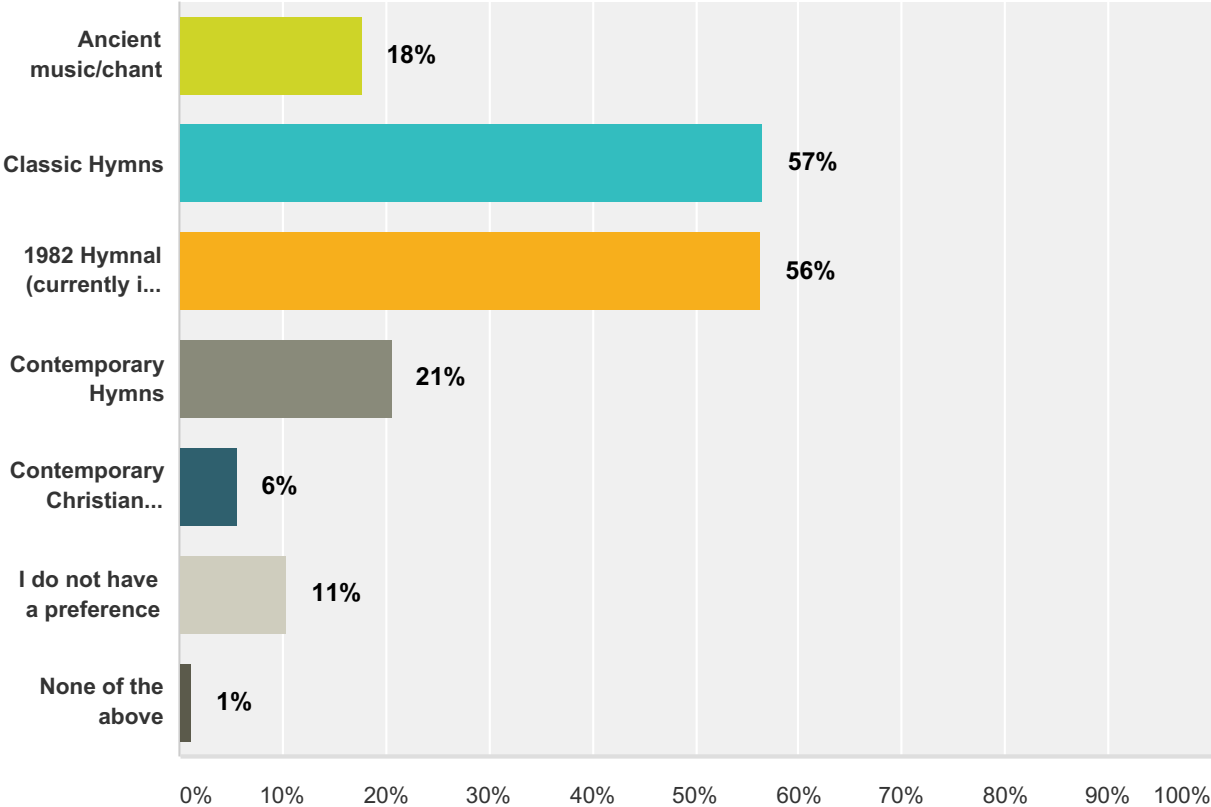


74% in the Affirmative

# We Like a Range of Music

Q13 My preferred style of music for worship is (please check all that apply):

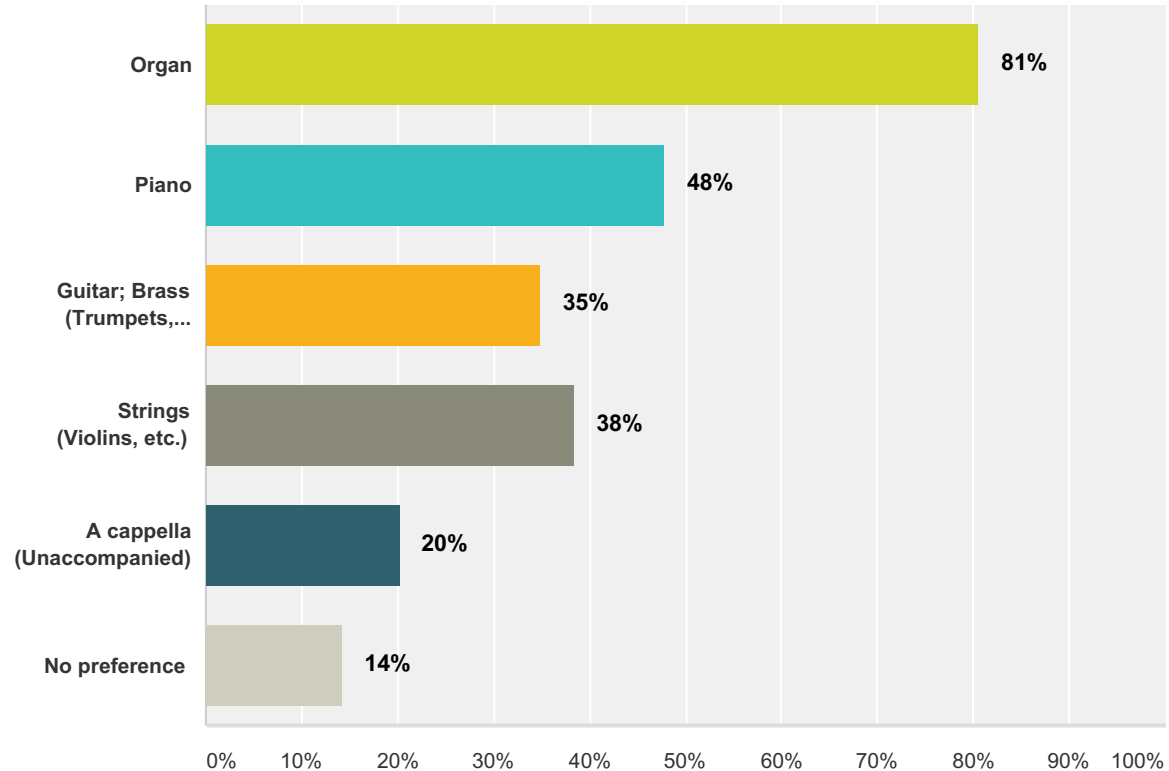
Answered: 247 Skipped: 19



# We Like the Organ ...a Lot

**Q17 The type of instrument I prefer to accompany our congregational music is (please check all that apply):**

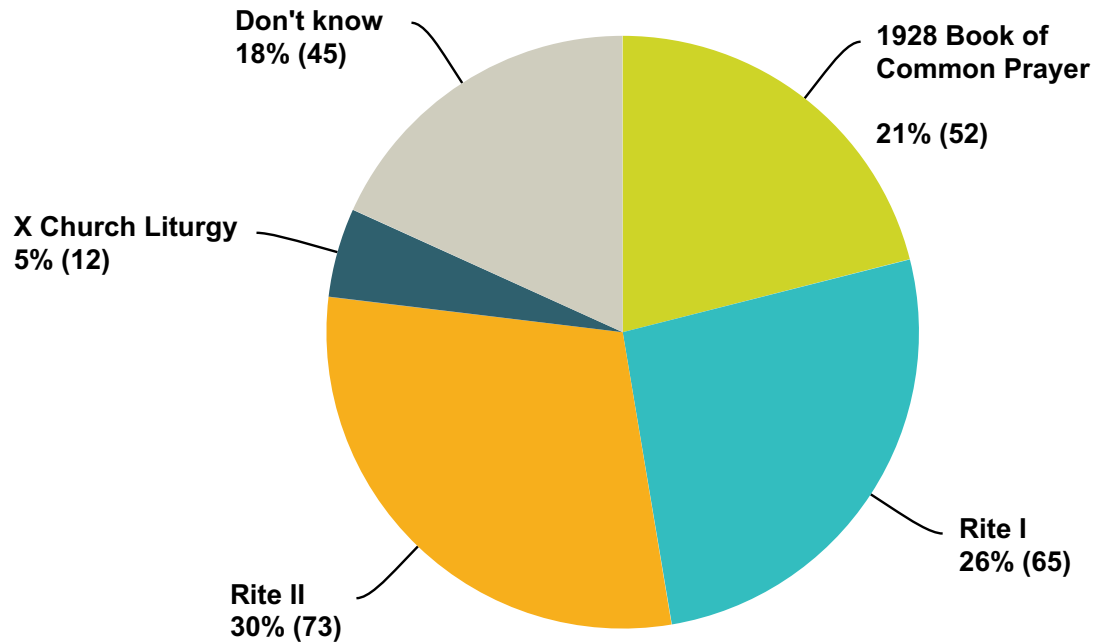
Answered: 247 Skipped: 19



# We Offer Different Liturgies for a Very Good Reason

**Q12 When I think about my ideal service, it would include the following liturgy or Rite:**

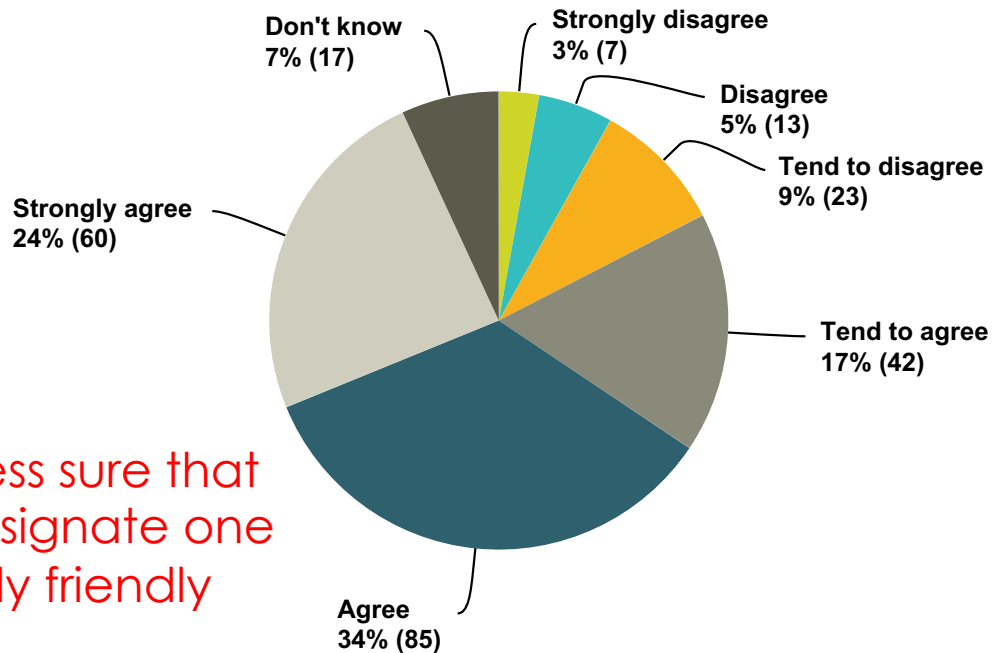
Answered: 247 Skipped: 19



# We're "family friendly"

**Q14 I find the service that I primarily attend to be child and family friendly.**

Answered: 247 Skipped: 19

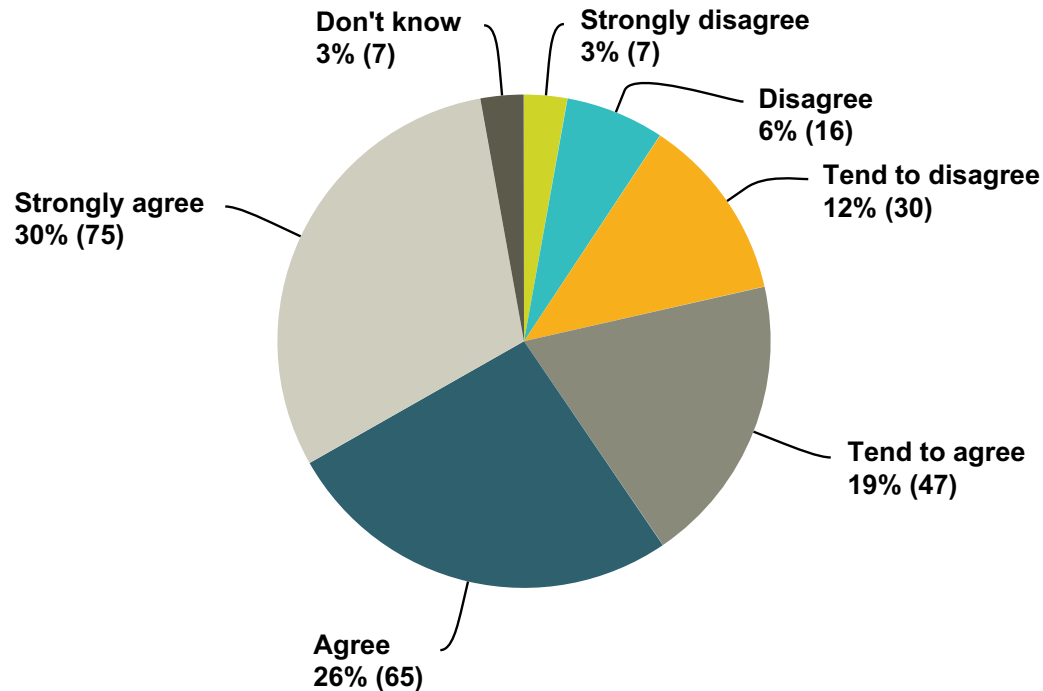


We're slightly less sure that we need to designate one service as family friendly

# Kneeling is important to us

**Q18 It is important to me that our congregation kneel during certain portions of the liturgy.**

Answered: 247 Skipped: 19

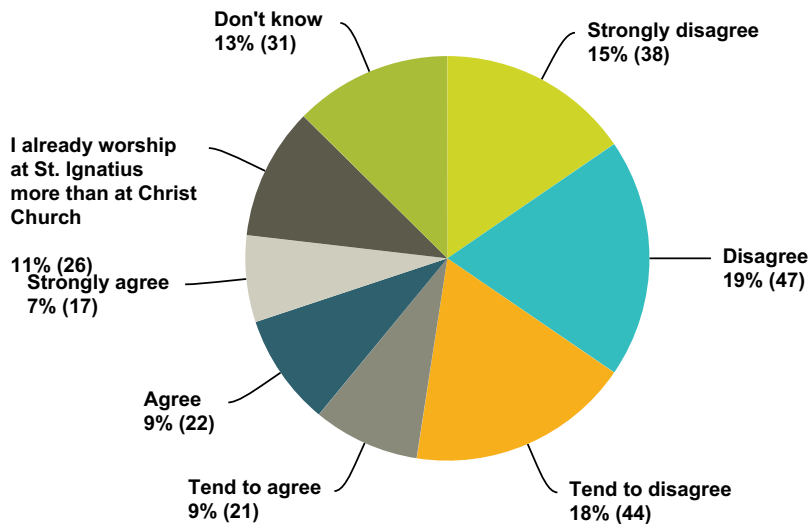




# Inter-campus Moves Are Not a Popular Solution

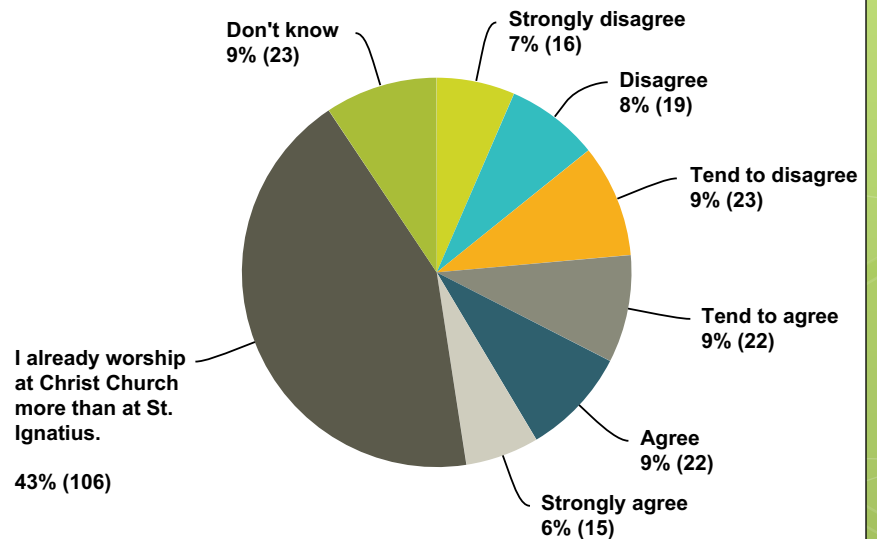
**Q19** If there were more weekend options for worship at St. Ignatius, I would be more likely to worship at St. Ignatius instead of Christ Church.

Answered: 246 Skipped: 20



**Q20** If there were more weekend options for worship at Christ Church, I would be more likely to worship at Christ Church instead of St. Ignatius.

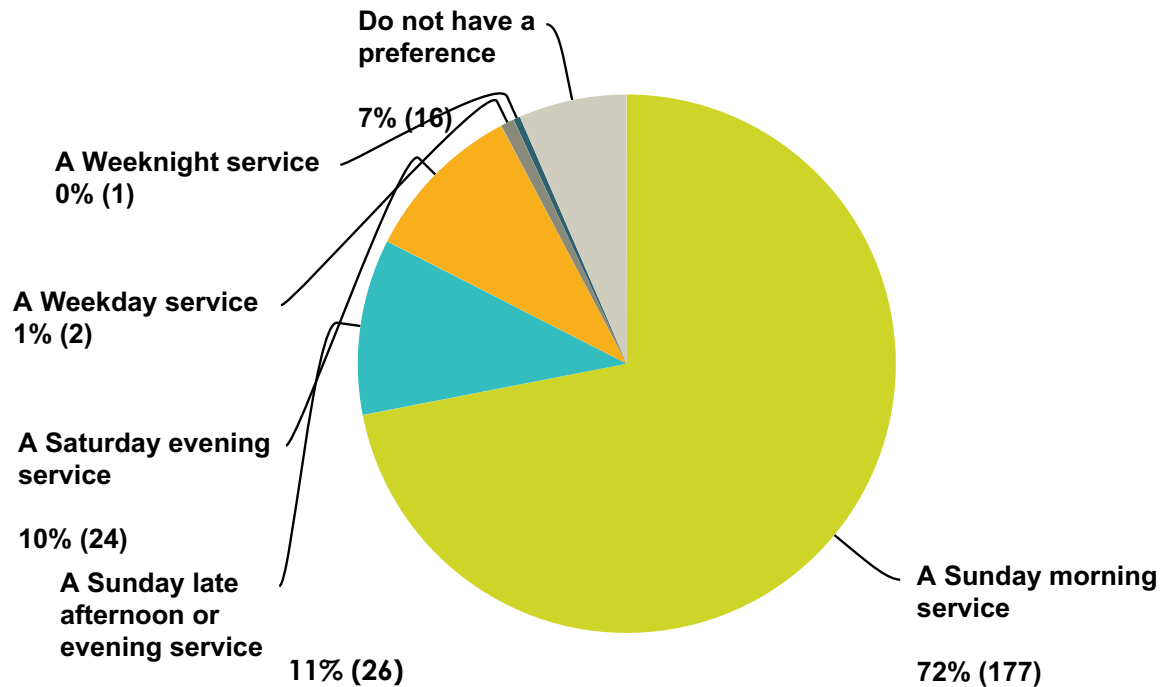
Answered: 246 Skipped: 20



# Surprise: Sunday AM is the Most Popular Time for Church

**Q21 If given a choice, my preferred time for weekly worship would be:**

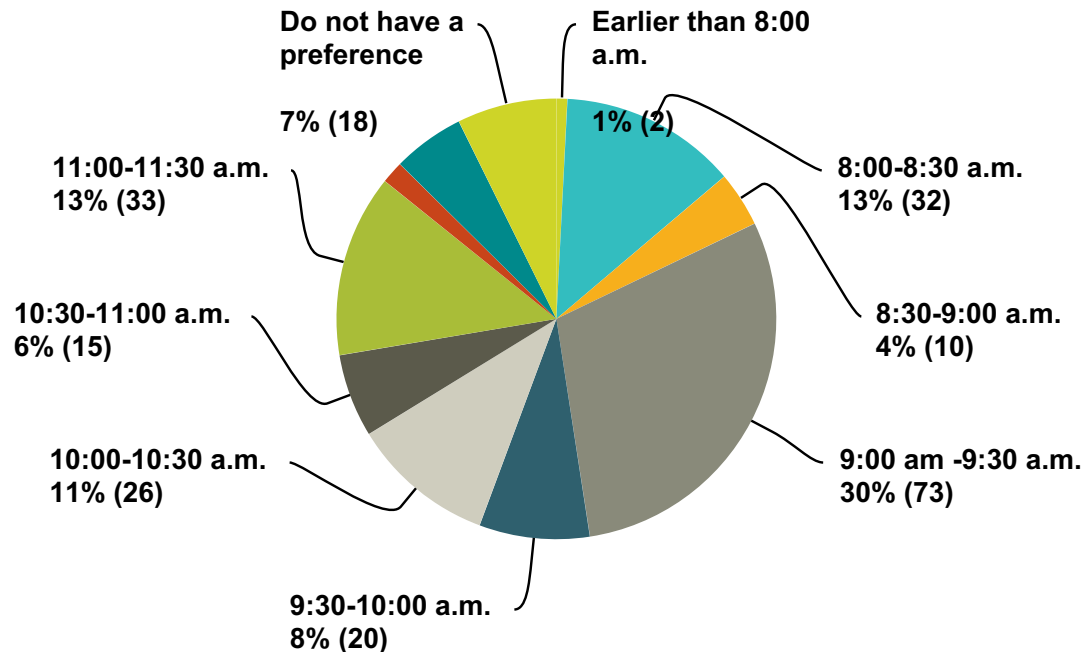
Answered: 246 Skipped: 20



# We Like Sunday AM Worship to Start Between 8 and 11:30 am

**Q22 For Sunday worship my preferred start time of worship is:**

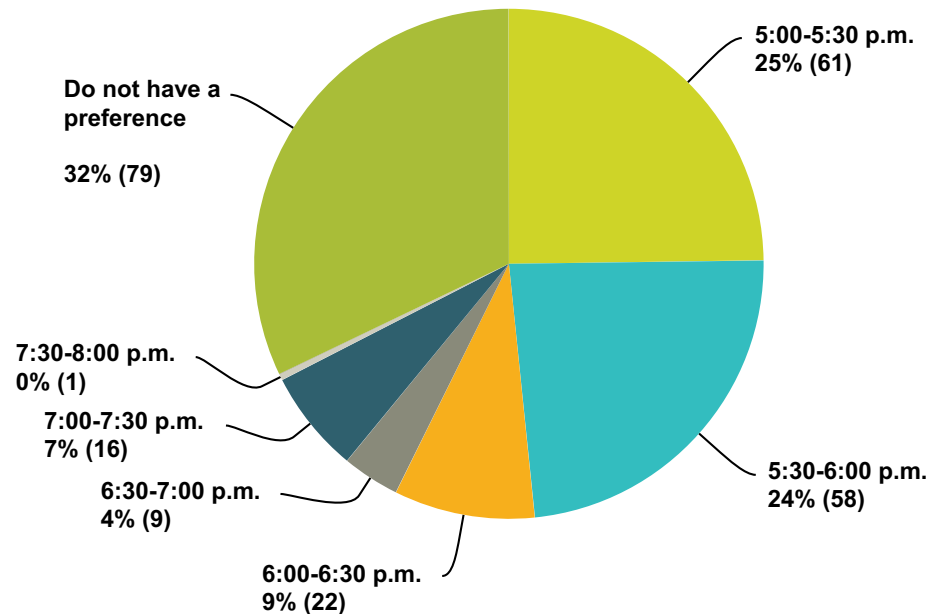
Answered: 246 Skipped: 20



# 5-6 pm is the sweet spot for evening worship

**Q23 For a weeknight or Saturday evening service, my preferred start time of worship is:**

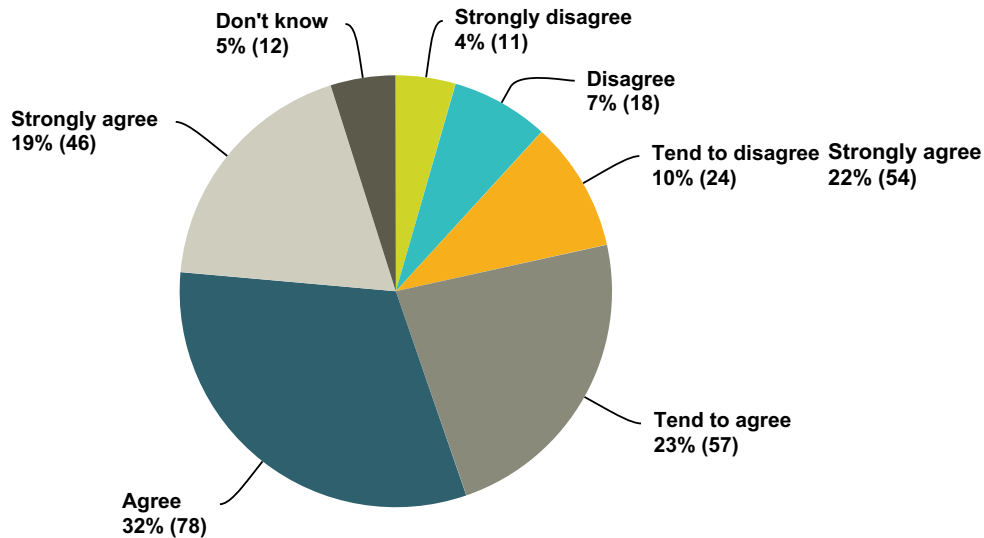
Answered: 246 Skipped: 20



# We are flexible within 30 minutes of current start times

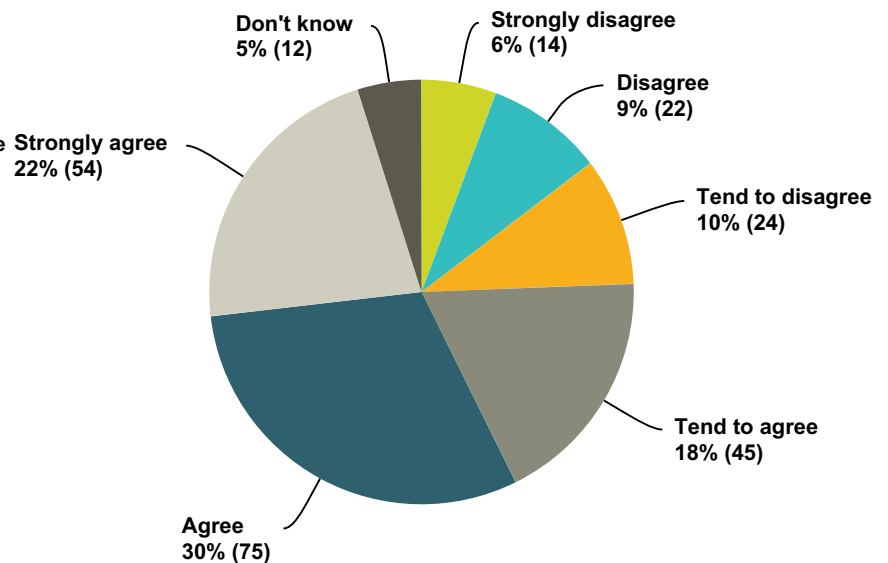
**Q25** If the worship service I most frequently attend were to begin 30 minutes later I would still continue to attend that service.

Answered: 246 Skipped: 20



**Q24** If the worship service I most frequently attend were to begin 30 minutes earlier I would still continue to attend that service.

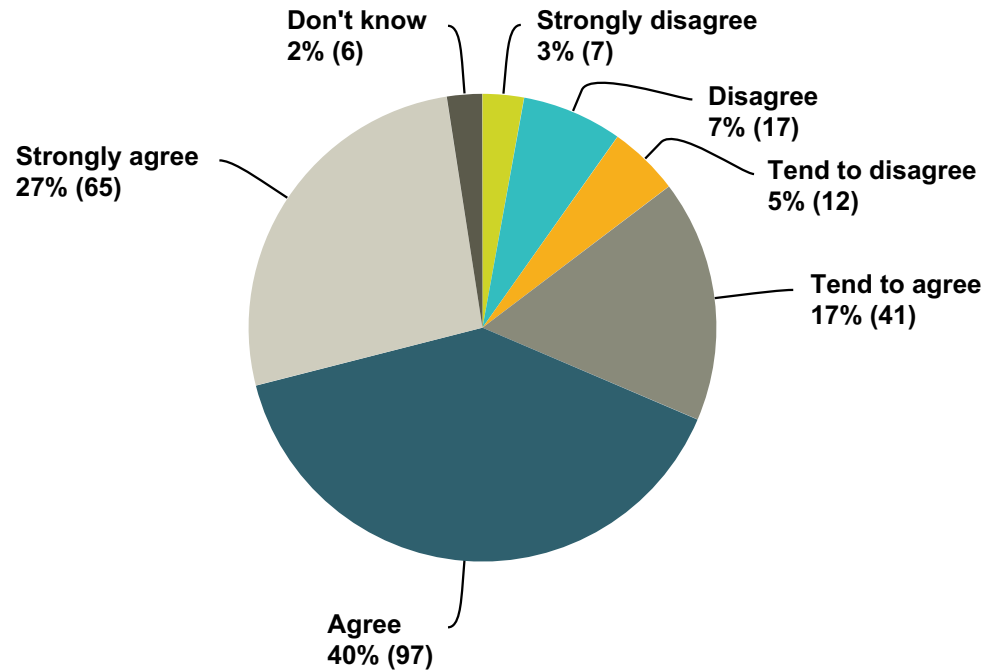
Answered: 246 Skipped: 20



# In general, we are satisfied with our ability to find a seat

**Q27 I am satisfied with the availability of seating at the worship service that I most frequently attend.**

Answered: 245 Skipped: 21



# In general, we are comfortable in worship

Q29 During my worship experience, my level of comfort in the following areas is:  
(Please rate each item)

Comfortable

Answered: 245 Skipped: 21

Uncomfortable

92%

Level of personal space

2

7%

87%

Comfort of the seat

2

12%

67%

Comfort of the kneeling device

2

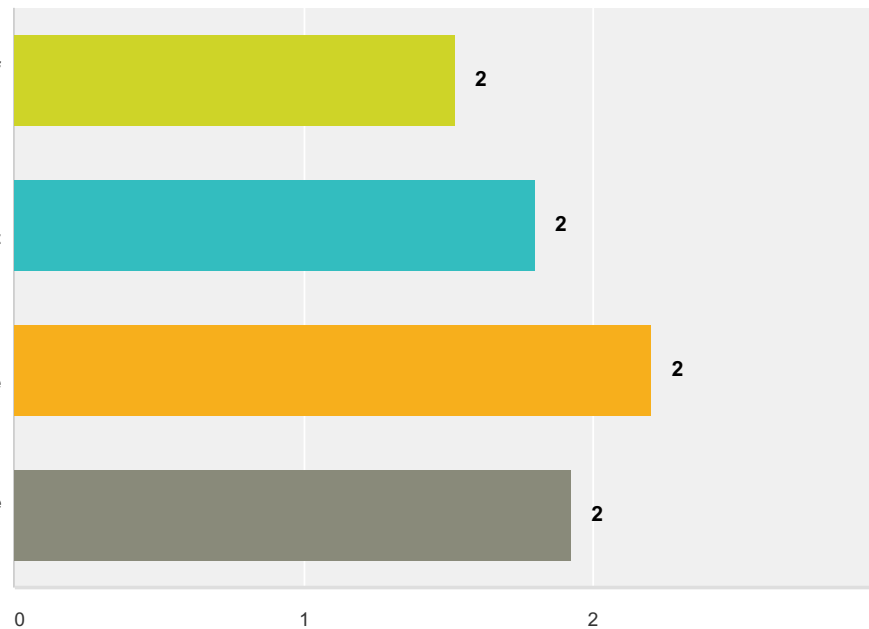
27%

79%

Temperature (heating and...

2

19%



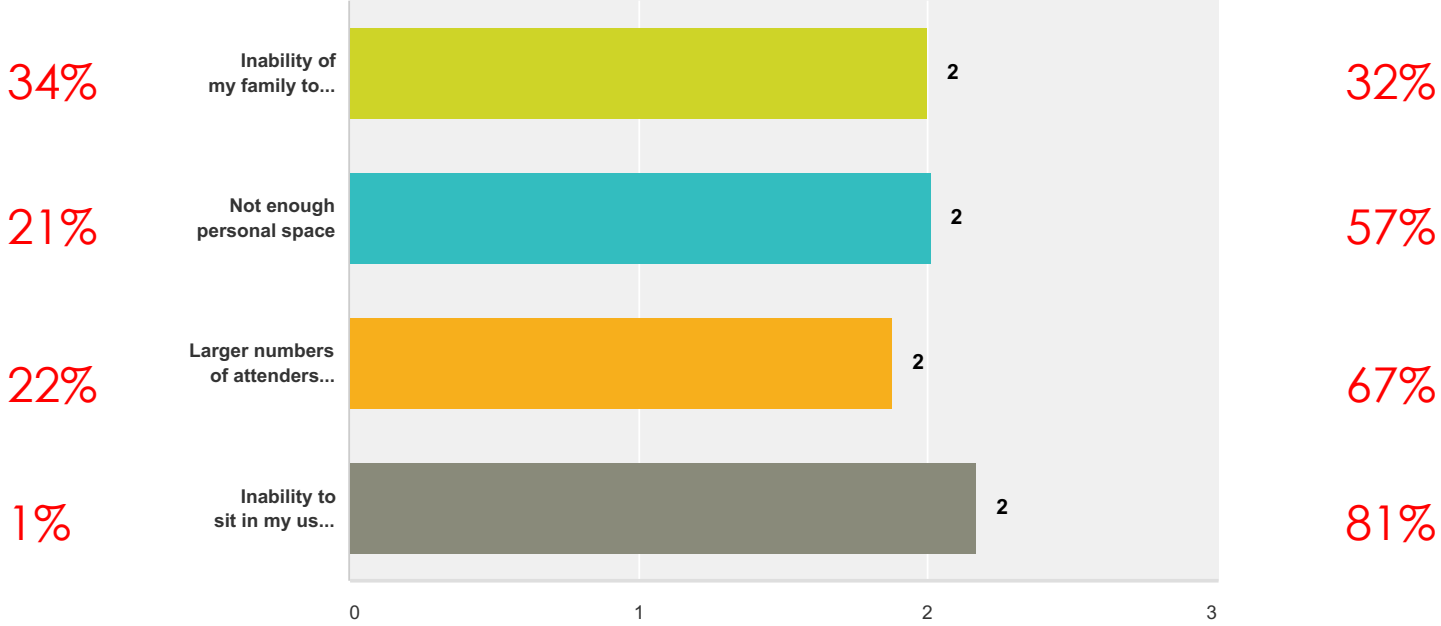
# What things might cause us to come less often?

**Q30** The following would impact or not impact my attendance at my regular worship service: (Please only one response per row)

Less likely to attend

Answered: 245 Skipped: 21

No effect

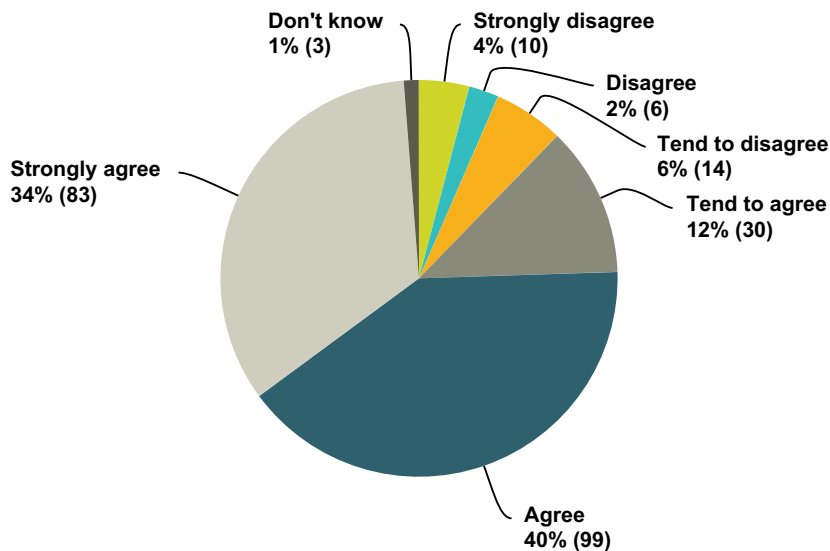




# In general, we can hear and see in worship

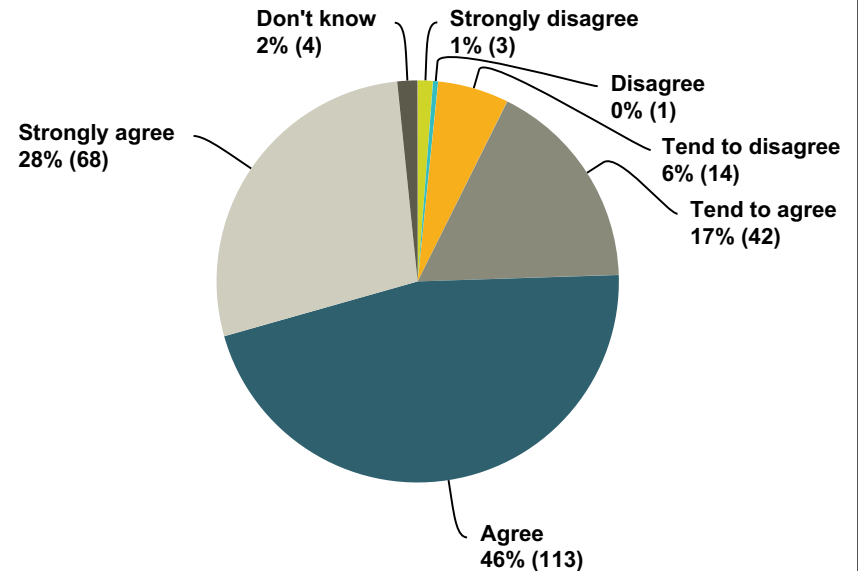
**Q31 During my usual worship service, I am satisfied with my ability to hear the service.**

Answered: 245 Skipped: 21



**Q32 During my usual worship service, I am satisfied with my ability to see the liturgy.**

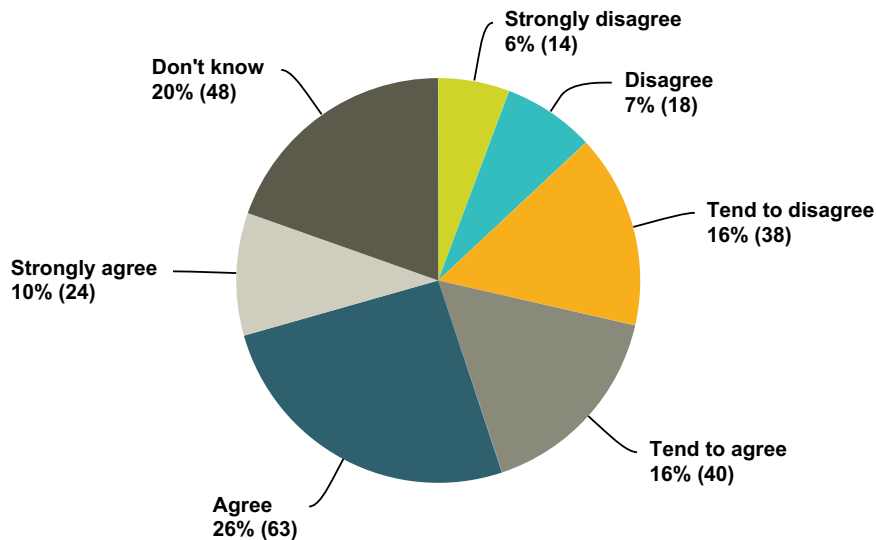
Answered: 245 Skipped: 21



# ...not so much in the Parish Hall

**Q33 When attending worship or events in Parish Hall, I am satisfied with my ability to hear what is happening.**

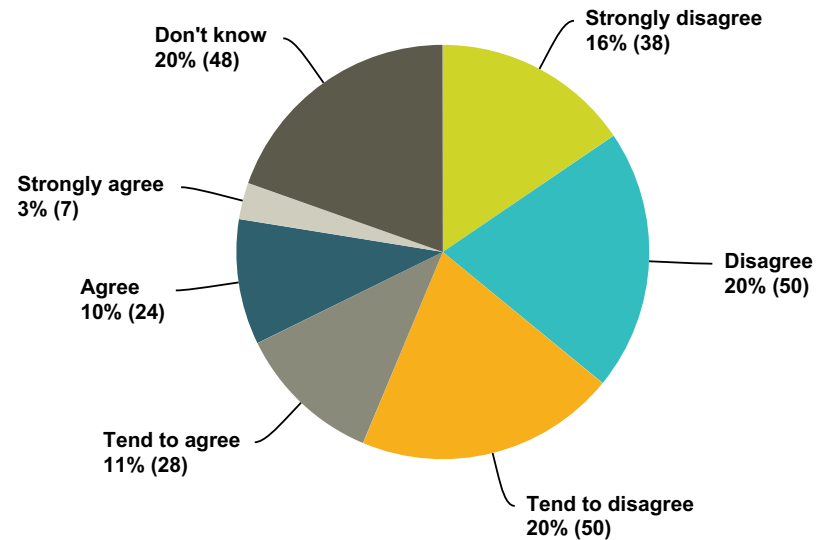
Answered: 245 Skipped: 21



# ...where less than 25% like to worship

**Q34 I do or would enjoy worshipping in the Parish Hall as it is currently configured.**

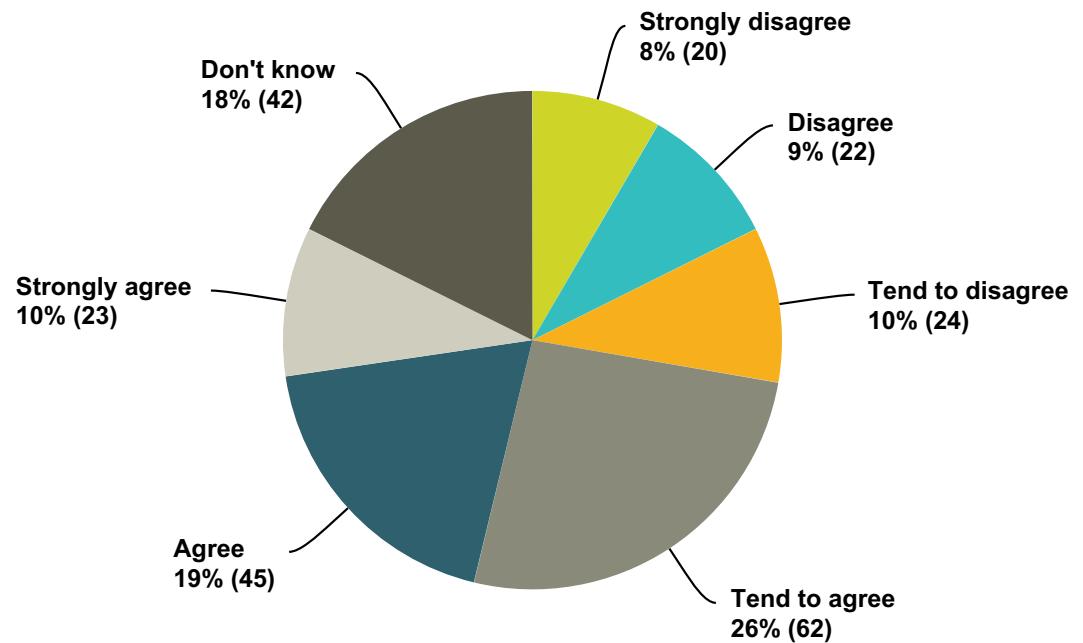
Answered: 245 Skipped: 21



# ...unless we renovate the Parish Hall

**Q48 I am comfortable worshipping in the Parish Hall if the Parish Hall were renovated to look and feel more like a traditional worship space.**

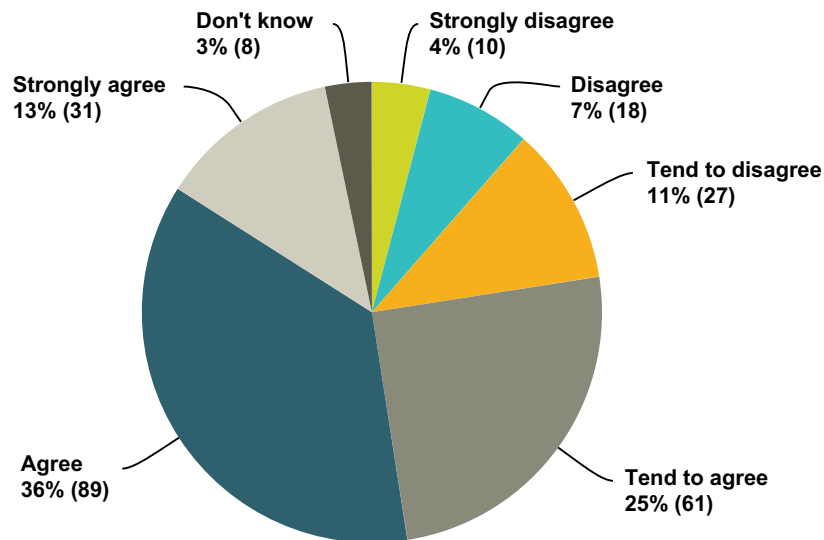
Answered: 238 Skipped: 28



# In general, parking is easy and available

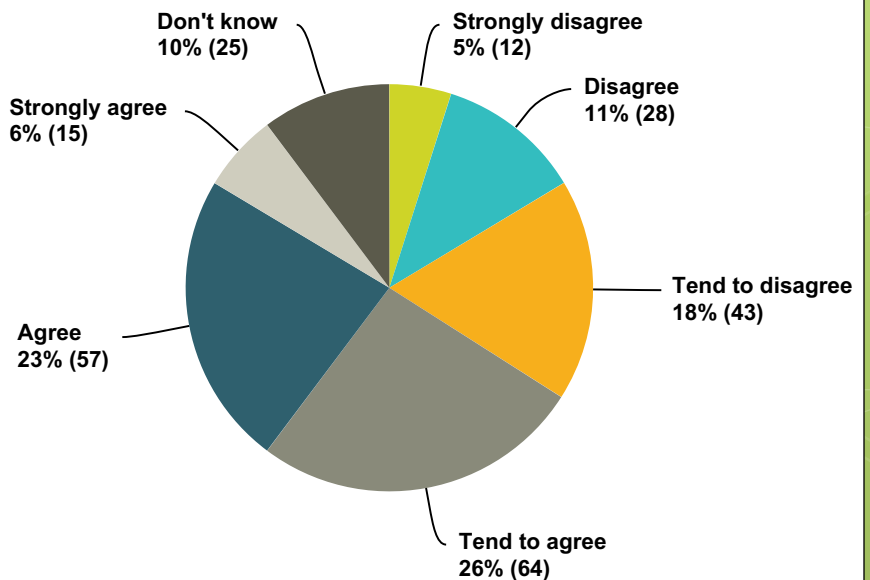
**Q36 When I attend worship finding parking is easy.**

Answered: 244 Skipped: 22



**Q37 During worship services, there are adequate parking spaces available for our congregation and guests.**

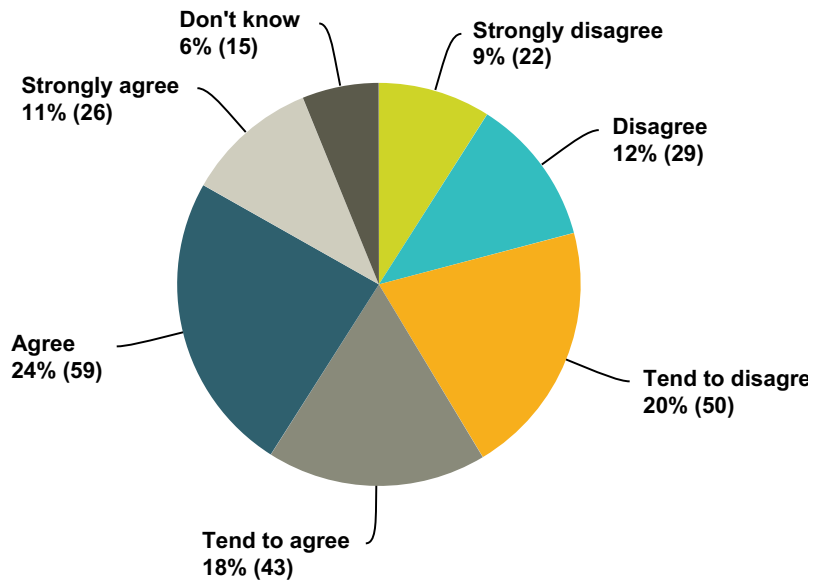
Answered: 244 Skipped: 22



# ...but our parking lot could use some work

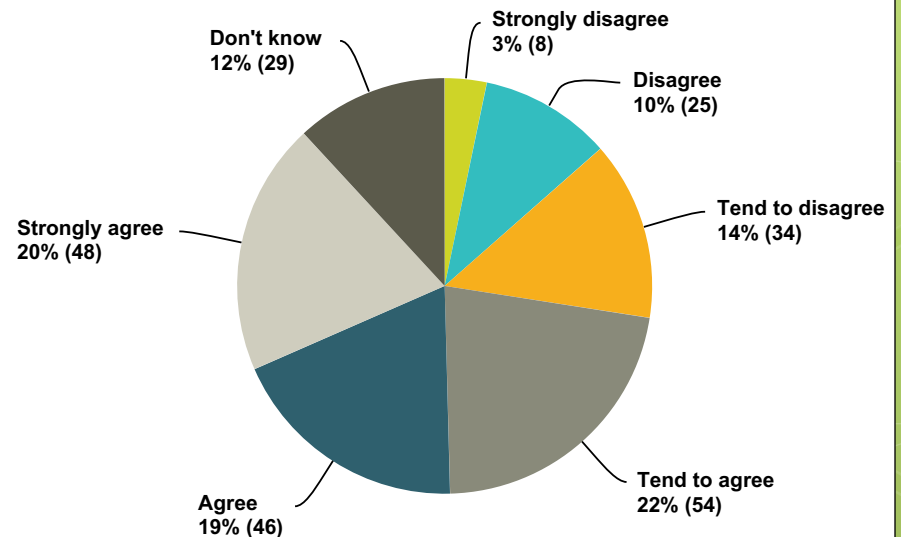
**Q39 I feel that our parking is safe with adequate lighting, terrain, and road crossing signs.**

Answered: 244 Skipped: 22



**Q40 I feel that our parking is in need of repair (i.e. resurfacing, clear markings, etc.).**

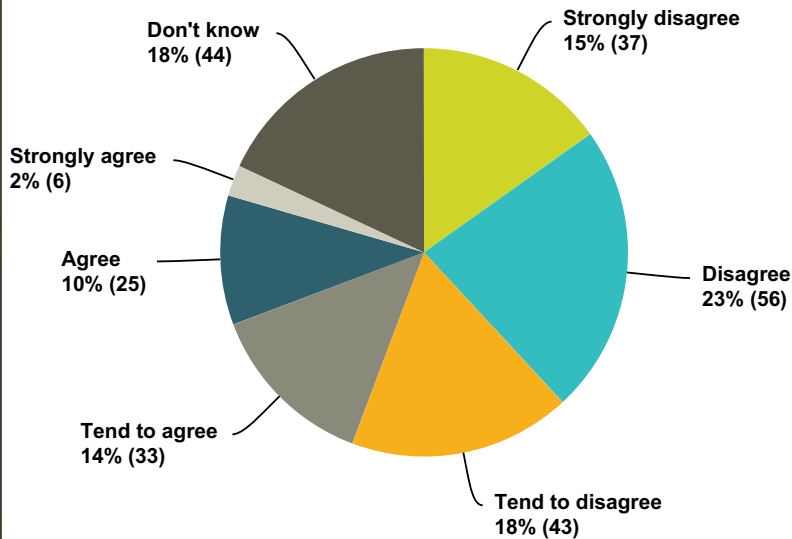
Answered: 244 Skipped: 22



# ...we have access problems

**Q42 I feel that our parking and worship spaces are currently accessible and comfortable to those with mobility issues.**

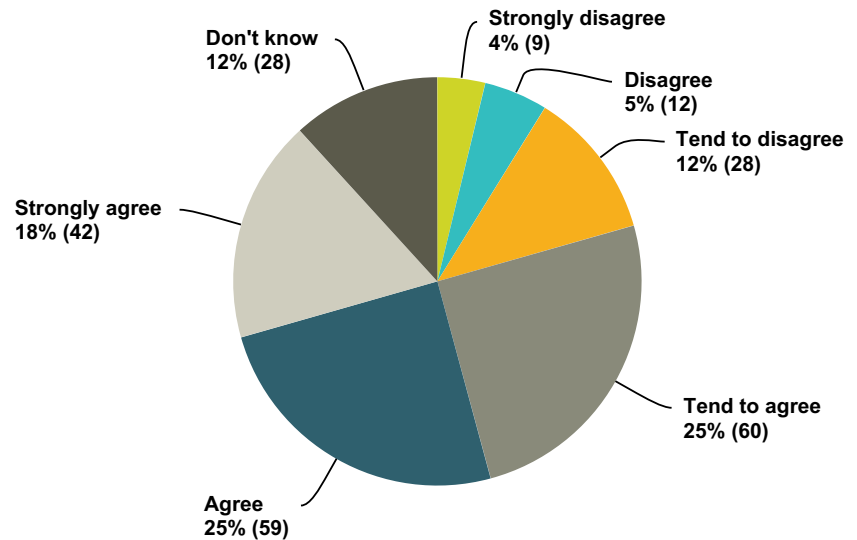
Answered: 244 Skipped: 22



# ...and we need more parking

**Q44 I am in favor of creating more parking in the near future.**

Answered: 238 Skipped: 28



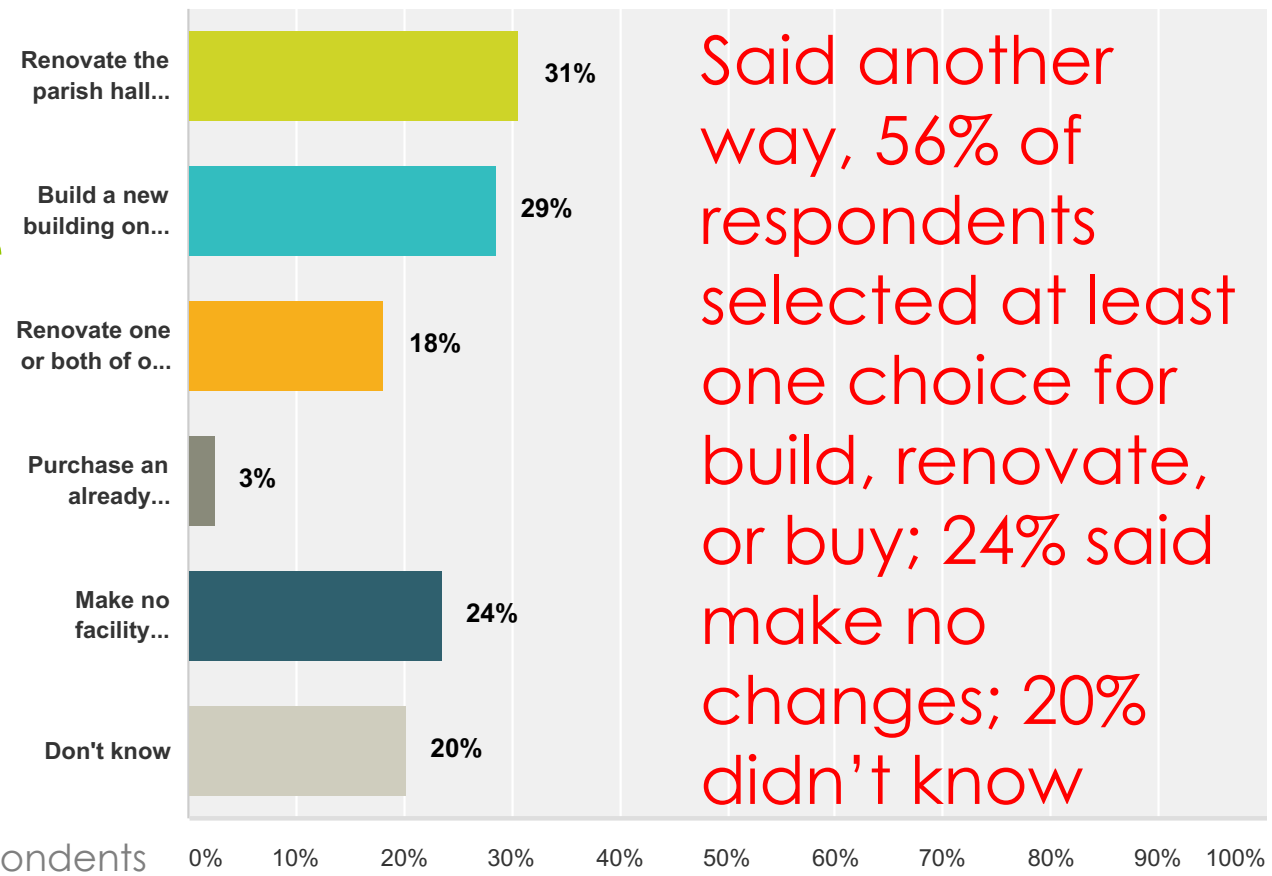
# Shifting to a long term view

- In addition to liturgical questions we invited the congregations feedback on making changes to physical spaces or adding physical spaces
- Here's what we learned

**Q43 In order to make additional room for the parish's worship and ministry I believe our congregation should: (Check all that apply)**

Answered: 238 Skipped: 28

The majority of us have a vision for changing or adding space

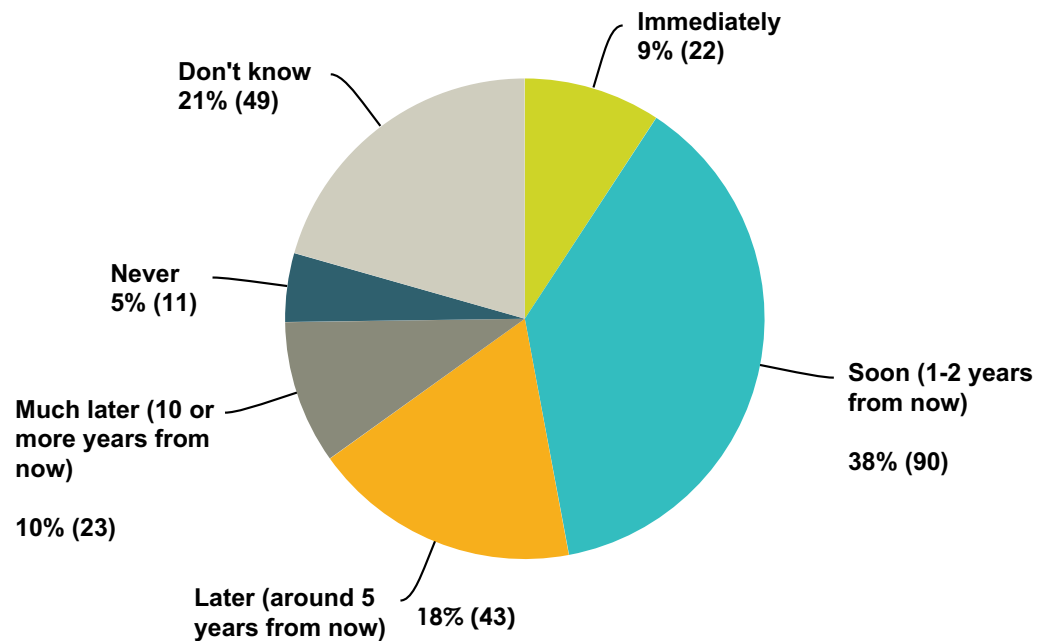




# The majority think we will need to do something within 5 years

**Q45 I believe changes to our facilities, either through renovation or building new, need to occur:**

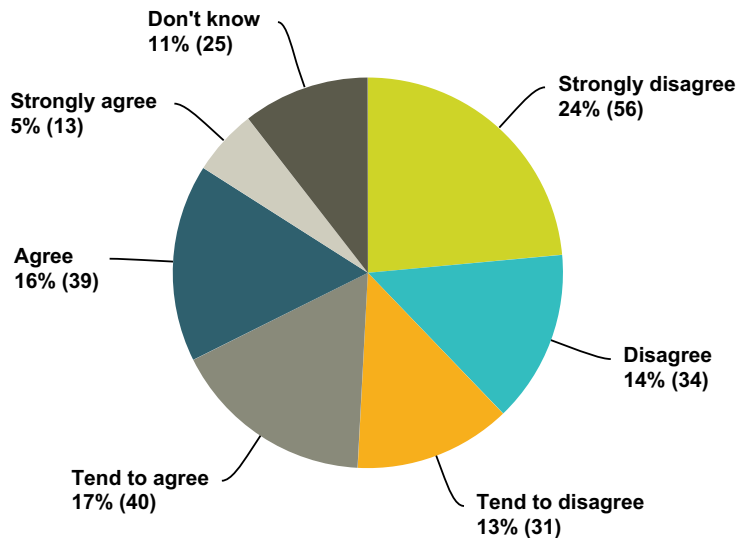
Answered: 238 Skipped: 28



# We'd rather renovate the parish hall than our churches

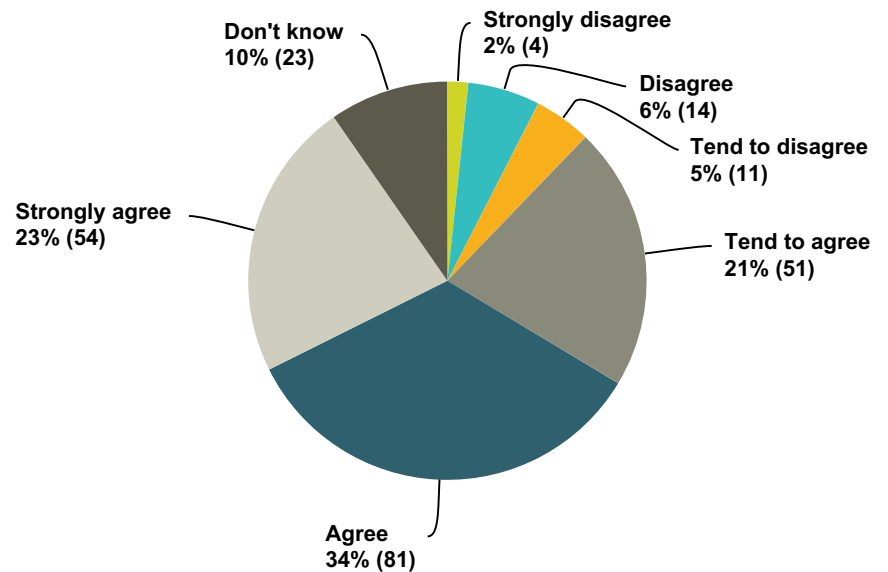
**Q46 If we decide to renovate, I am comfortable with physical changes being made to our two existing worship spaces at Christ Church and St. Ignatius.**

Answered: 238 Skipped: 28



**Q47 If we decide to renovate, I am comfortable with physical changes being made to our Parish Hall facility.**

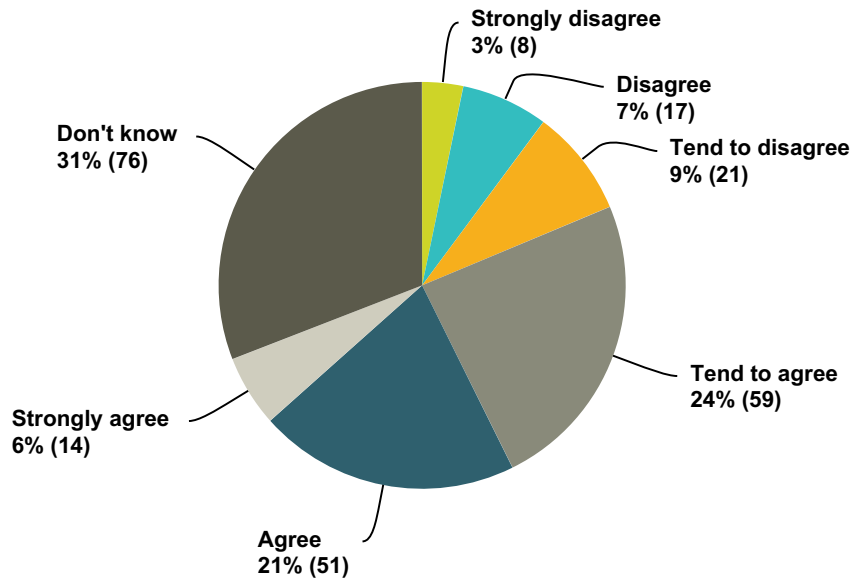
Answered: 238 Skipped: 28



# Who's going to pay for all of this?

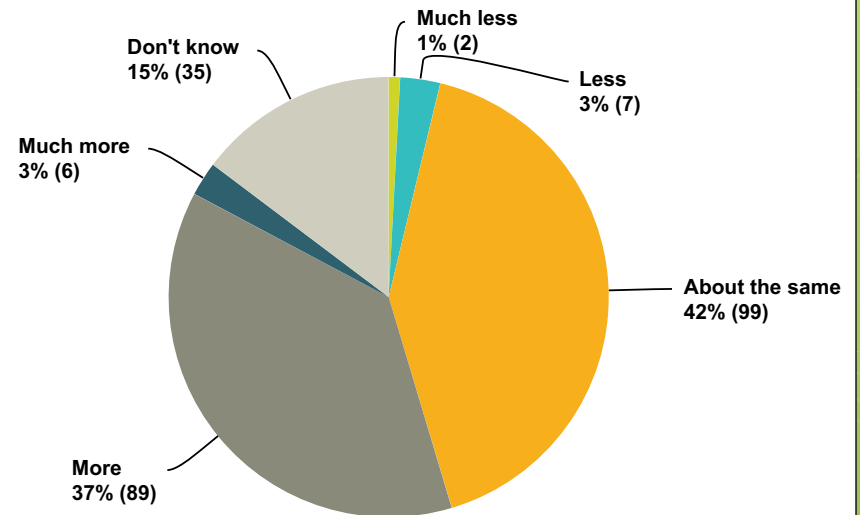
**Q26** If we decide to add onto or change our worship there may be some additional expenses. As a result, I am willing to increase my giving to support these changes.

Answered: 246 Skipped: 20



**Q51** If we decide to move forward with changes to our facilities (either renovation or new build), my total financial giving to the church in the next three years is likely to be

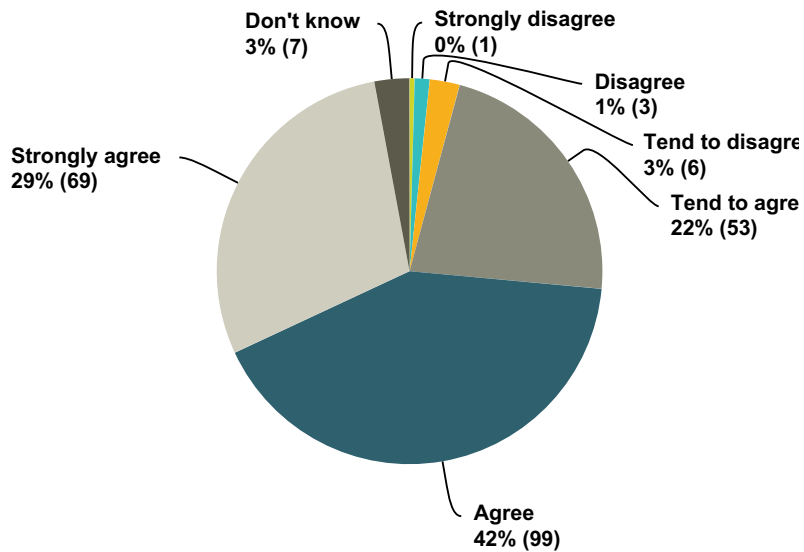
Answered: 238 Skipped: 28



# We're communicating well

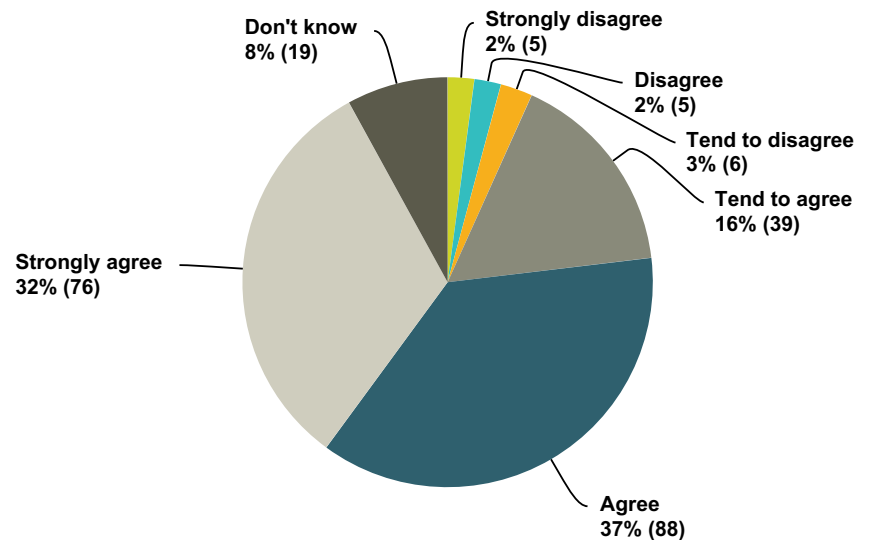
**Q52 Overall, my church does a good job providing me with the information that enables me to give joyfully to the work of the church.**

Answered: 238 Skipped: 28



**Q50 Our leadership is doing a good job communicating with the congregation while we assess the need for changes or additions to our worship and facilities.**

Answered: 238 Skipped: 28





# Whew!

- Seriously, let's all take a deep breath!

# Moving on...

- Questions thus far?
  - Turn to someone nearby and spend a few minutes discussion surprises you've learned or further questions you have.
- Short term implications
- Long term implications

# Implications for St. Ignatius - Parking

- We know the parking area needs addressed, particularly when it rains and we are actively pursuing that now.
- We have begun an exploratory conversation with the individual who owns a landlocked piece of property behind St. Ignatius for possible acquisition
  - This space could be used for more than parking

# Implications for St. Ignatius – Saturday Nights

- Based on the survey results, general and St. Ignatius specific, a second Saturday night service may not solve the problem,
- A second service could be too late – most people indicate they want a service to start between 5 and 6 pm
- A second service would likely have music
- We may need additional data on this option



# Implications for St. Ignatius – Sunday nights

- Survey data tells us that a handful of people prefer Sunday evenings, and several specifically mentioned bringing back the service in the comments; most of these people are currently SI attendees
- Sunday evening services would be a service of convenience, more than an opportunity to expand our mission
- Overall trends and historical data make Sunday evening services a low priority at either campus

# Implications for St. Ignatius – Sunday mornings

- Sunday mornings are a logical time for a service to reach out to the community
- There are some at St. Ignatius (66%) who will attend Sunday mornings at CCF as an alternate; they may find Sunday mornings at SI a viable alternative instead
- Given that most churchgoers like music, and half (52%) of the SI congregation likes music, it would make sense to offer music on Sunday mornings if we hold services at SI

# Implications for Christ Church

## 9:15 – 4 services in a row

- The highest ranked factors when making a decision about worshipping came down to day, time, and location.
- The location response lends itself to keeping services in Christ Church

# Implications for Christ Church

## 9:15 – 4 services in a row

- There wasn't an expressed preference for worship to begin before 8 am, and nearly half of the 8 am service would not attend a service that began before 8 am.
- There were very similar results from the 11:15 congregation; few expressing a desire to begin worship after 11:30, with nearly half saying they would not attend a later service
- Both 8 am and 11:15 am congregations had a high preference for their current Rite

# Implications for Christ Church

## 9:15 – 4 services in a row

- We cannot readily fit four services within the times people would likely attend
- Given that most people would not prefer a early early service or a late late service, such offerings would likely be sparsely attended and not solve the issue
- 4 services in a row also presents real challenges in terms of service length, greeting, and turnaround; the Sunday morning experience would feel even more rushed

# Implications for Christ Church

## 9:15 – Parish Hall Service

- The preference for mid-morning Sunday worship (between 9 and 10 am) lends itself to two services at that time given space constraints
- 60% of 915 would worship in the Parish Hall if it looked/felt more like a worship space
  - Renovation of parish hall was the most preferred action to be taken to address space issues
- Short term, a mirror service in the parish hall, with music, would allow for expansion of seating while a longer term plan was investigated and/or implemented

# Implications for Christ Church

## 9:15 – Parish Hall Service

- If the long term plan is to create a larger worship space for the “big” middle service on Sunday mornings, having two mirrored services in the meantime means an easier transition to one service when the time comes.
- Having two very different services at the same time, which would lead to greater disappointment when combining them later

# Implications for other service options

- The survey confirmed our assumption that Sunday mornings are really the timeframe we're looking at to have the biggest impact
- There is little call for additional evening services apart from a small group that would like a Sunday evening service to return



# Implications for renovation or building

- The survey revealed a stronger consensus (65%) towards renovation or building in the near (five or less years) future than we may have earlier thought
- There is every indication that the Vestry should do the work to evaluate our current and anticipated needs; any project of this nature would take years of preparation and evaluation

# Implications for renovation or building

- One exception to this area in terms of long-term thinking involves parking
  - Parking is an immediate need and certainly needs addressed at the CCF campus in coordination with any service changes

Thank you for coming!



# Short-term financial implications

Assuming the parish hall service on Sunday am and Sunday morning at St:

- Normalize the 3<sup>rd</sup> Clergy person ~ \$20k
- Supply Clergy
  - We will need supporting part time pay to play clergy support – for at least half of the Sundays each year ~\$5-10k
- Musician ~ \$15-35k (Includes benefit to overall music program)
- Music section leader/ensemble support ~ \$3-5k

# Short-term financial implications

- Flower and altar costs: \$2500-4k

Potential one-time costs for initial use of Parish Hall

- Chairs: \$5k
- Decoration: \$1500
- Hymnals: \$1800
- Improvements to sound system: \$5k
- Signage: \$1k